

DRO CRM Data Residency

Salesforce.com, the leading provider of CRM and Cloud Computing solutions, is optionally available with a Data Residency Option (DRO), allowing customers to store data in Switzerland, in the EU or on premise.

The Challenge

Despite all the benefits of using Salesforce.com and Cloud Computing platforms, organizations face challenges regarding data residency and data privacy. Organizations want to / need to maintain control over their data for business, political, policy, legislative, competitive and technical governance reasons alike. These reasons are primarily driven by regulatory requirements and compliance with respect to data control.



Choose where to store your data

- Hosted and fully managed in a bank certified datacenter in Switzerland or the EU
- Resident on premise, at customer site or preferred location
- Compliance with corporate and government policies
- Keys to manage and access data remains under the customer’s control

Discover, protect and monitor your data from security breaches	Ensure compliance with internal policies and regulations
Choose the residence of your data and its security policy	Deliver a frictionless user experience

“DRO for Salesforce.com, for on premise, remote & mobile, solves the challenges customers face with local information privacy regulations”

Personal Identification Information (PII) Privacy

Many jurisdictions around the globe have adopted some form of information privacy regulations. These often vary by location, making it difficult to determine which location has jurisdiction over your data. Regulatory compliance requirements force organizations to manage “private or personal” information in a much more secure manner, or face the legal consequences.

The challenges are most prevalent in the financial services, health care and public sectors, where organizations must adopt stringent business processes and procedures for the management of private and business sensitive information.

Nexell - DRO Capabilities



SEAMLESS INTEGRATION

DRO integrates seamlessly with salesforce.com for optimal user experience



ON-PREMISE OR IN THE CLOUD

DRO can be installed at customer premise or deployed as a managed service in the cloud.



ENCRYPTION AND TOKENIZATION

Standards based AES Encryption and Tokenization applied to structured and unstructured data.



EU & SWISS DATA RESIDENCY

Swiss and EU based Data Residency, or alternatively at customer’s preferred location, with customer specific security policy.



DLP - DATA LOSS PREVENTION

DLP activity monitoring and anomaly notification & auditing, without imposing on the users or the application.



KEY MANAGEMENT

Standards based key management, under customer control, hosted as a service or stored securely on KMIP-compliant server at customer’s site.

