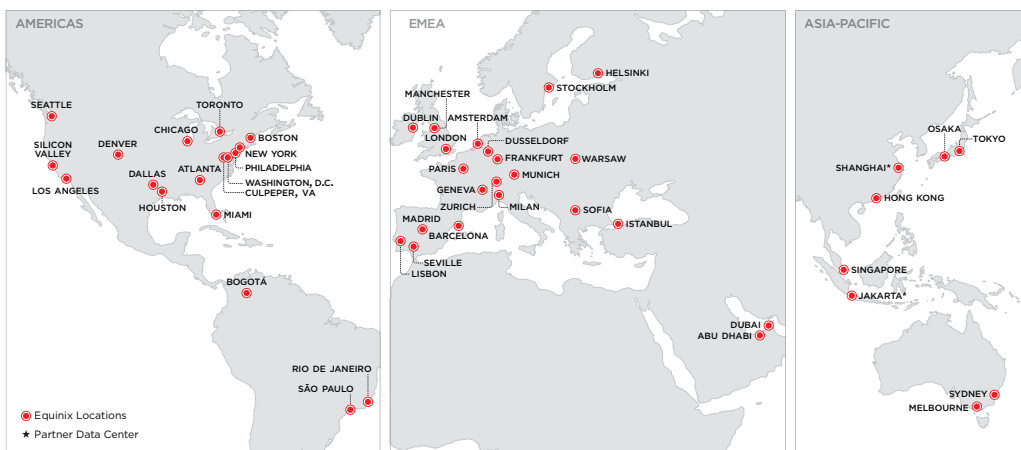


# EQUINIX COMPANY FACT SHEET

## The Global Platform for Digital Business

Digital transformation has gone global and enterprises must adapt. Competing in the digital economy means becoming a business technology company first, letting go of old IT constraints, and developing an infrastructure built for distributed scale and security. Companies need new architectures that connect their digital business physically and virtually around the world. That requires superior interconnection at the digital edge, and access to leading ecosystems, partners and markets. Platform Equinix® is where everything you need to create your digital future is within reach.

Our robust interconnection platform spans 48 markets on five continents, and hosts an advanced portfolio of digital services and ecosystems that allows you to securely scale your digital infrastructure wherever opportunity leads. More than 9,800 companies populate its diverse ecosystems, and all are potential partners or customers. Platform Equinix also offers the products, services and solutions to deploy an Interconnection Oriented Architecture™ (IOA™) strategy, which delivers the flexibility, scalability and connectivity digital businesses need to win. Build here and go anywhere.



### 🌐 Global data centers

#### Come together, connect, grow

Equinix has invested more than \$19 billion to create Platform Equinix, a colocation and interconnection platform that extends across 190+ global data centers. This investment, unmatched in our industry, gives you unparalleled access to the markets and ecosystems that drive digital business worldwide.

Buyers and sellers, suppliers and manufacturers, service providers and enterprises all interconnect under one roof at Equinix. More than 1,700 network and 2,900 cloud and IT service providers, including Amazon Web Services, Microsoft Azure, Google Cloud Platform, IBM SoftLayer, Oracle Cloud and VMware vCloud Air, help you design the fastest, safest, lowest-latency routes globally.

Platform Equinix allows you to bring networks, security, data and applications close to your partners and users to reach most global markets almost instantly. And our proven security and reliability protect you as you invent and implement new digital business models.

We've also made a long-term pledge to power Platform Equinix with 100% clean and renewable energy. This drives us to embrace innovation that reduces carbon emissions, advances our business and helps our customers operate more sustainably.

#### Location Metrics

**Data Centers** – 190+  
**Total Global Gross Square Feet** – 19M+ ft<sup>2</sup>  
**Total Global Gross Square Meters** – 1.8M+ m<sup>2</sup>  
**Markets** – 48  
**Countries** – 24

- Americas: 4
- EMEA: 15
- Asia-Pacific: 5

**Continents** – 5

- Americas: 2
- EMEA: 1
- Asia-Pacific: 2

#### Employees

**Globally** – 7,200+

- Americas: 3,100+
- EMEA: 2,500+
- Asia-Pacific: 1,500+

#### Financial\*

**Reported 2017 Revenue**  
– \$4.4B+

**Investments in Expansion Capacity and New Markets\*\***  
– \$19B+

\* As announced on Q4 2017 results call, and as filed on Form 8K on February 14, 2018.

\*\* Includes all expansion CAPEX and acquisitions since 1998 through December 31, 2017.

Unless otherwise noted, metrics are as of Q4 2017.

**Equinix.com**



**EQUINIX**

WHERE OPPORTUNITY CONNECTS

## Interconnection solutions

### Innovative solutions to speed the way

The Equinix innovative portfolio of interconnection solutions helps you achieve your global digital transformation objectives faster:

**Equinix Performance Hub™** brings IT resources to the digital edge, where the physical and virtual worlds meet, allowing you to quickly and safely connect to the people, clouds and data exchanges that a digital business requires.

**Equinix Cross Connects** provide instant interconnection between businesses in the same data center. We've installed more than 270,000 of these private and direct, one-to-one connections worldwide.

**Equinix Cloud Exchange™ Fabric** is a software-defined interconnection solution that enables you to weave together distributed infrastructure and digital ecosystems across metros to drive your digital future forward.

**Equinix Data Hub™** enables you to safely position large volumes of data where you need them, so they can be easily and securely processed, analyzed and retrieved, and you can get the most out of big data and the Internet of Things (IoT).

### Interconnection Solutions

**Cross Connects** – 270,000+  
**Equinix Cloud Exchange™ Fabric**

- Customers – 1,050+
- Markets – 25+

### IX Peak Average Traffic

**Global IX Peak Average**

**Traffic** – 7,800+ Gbps

- Americas: 4,800+ Gbps
- EMEA: 975+ Gbps
- Asia-Pacific: 2,000+ Gbps

**Customers** – 9,800+

- Americas: 4,600+
- EMEA: 4,500+
- Asia-Pacific: 2,150+

**Networks** – 1,700+

- Americas: 750+
- EMEA: 925+
- Asia-Pacific: 375+

### GLOBAL DATA CENTERS

**190+** Data Centers  
48 Metros  
100% Renewable Power Pledge  
*Interconnect to markets  
anywhere*

### INTERCONNECTION SOLUTIONS

**270,000+** Cross Connects

*Connect directly to the clouds,  
people and places that matter  
to you*

### BUSINESS ECOSYSTEMS

**9,800+** Companies

*230 of Fortune 500  
Access the right partners  
to re-architect IT and compete  
as a digital business*

### PROVEN EXPERTISE

**99.9999%** Uptime Record

*Global Solutions Architects™ prepare  
you for tomorrow, today, so you're  
always up and running with access  
to the help you need to transform*



Reach everywhere. Interconnect everyone.  
Integrate everything.

## Business ecosystems

### Thriving ecosystems spark innovation and collaboration

The industry ecosystems we've cultivated inside Equinix span borders and industries worldwide, making them unique in their scale and diversity. More than 9,800 customers in 24 countries connect with one another in these dynamic communities inside our International Business Exchange™ (IBX®) data centers. Our cloud and network density ensures superior interconnection, which powers collaboration among our customers and expands our ecosystems.

Our ecosystems include communities of cloud, networks, financial services, online advertising, content and digital media, and entertainment companies. They've all become essential destinations on Platform Equinix, as companies work to scale their digital businesses, keep pace with shifting markets and find new growth opportunities.

### Cloud & IT – 2,900+

- 10 of top 10 IaaS providers
- 9 of top 10 SaaS providers
- 10 of top 10 IT services firms

### Financial Services – 1,250+

- Capital Markets: 500+
- Service Providers: 400+

### Enterprises – 2,950+

- 230 of Fortune 500
- 640+ of Forbes Global 2000

### Content and

### Digital Media – 800+

- 9 of top 10 Properties (Alexa)
- 6 of top 10 Social Networks (Alexa)
- 8 of top 10 Video Sites (SimilarWeb)
- 10 of top 10 top CDN Companies (Datanyze)
- 9 of top 10 Gaming Companies (New Zoo Research)

## Proven expertise

### Unmatched expertise and services to move you forward

Equinix doesn't just keep your IT safe and running. Equinix Professional Services stands ready to assist you at every stage as you compete as a digital business.

**Global Solutions Architects™** are experts with extensive technology and industry experience who help companies design and deploy IT solutions that serve their business needs today and prepare them for tomorrow.

**Equinix Professional Services for Cloud** helps customers implement cloud strategies and demystifies and simplifies cloud migration with a detailed assessment, design and implementation process.

**Solution Validation Centers™** are state-of-the-art facilities where customers can test and fine-tune their IT infrastructure, network, cloud and data center plans in a real-world environment prior to deployment.

**Equinix Smart Hands™** services enable customers globally to use our highly trained data center personnel for troubleshooting or a range of hands-on services when their own staff can't be on site.

### Services

- Global Solutions Architects – 90+
- Solution Validation Centers – 18
- Smart Hands – Available globally
- Equinix Professional Services

### Reliability (as measured January 1 – December 31, 2017)

- North America Availability was >99.9999%
- Global Availability was >99.9999%



EQUINIX

WHERE OPPORTUNITY CONNECTS

## Corporate HQ

Equinix, Inc.  
One Lagoon Drive  
Redwood City, CA 94065  
USA

Main: +1.650.598.6000  
Email: [info@equinix.com](mailto:info@equinix.com)

## EMEA

Equinix (EMEA) BV  
Rembrandt Tower  
Amstelplein 1  
1096 HA Amsterdam  
Netherlands

Main: +31.20.754.0305  
Email: [info@eu.equinix.com](mailto:info@eu.equinix.com)

## Asia-Pacific

Equinix Hong Kong Limited  
Units 6501-04A & 6507-08, 65/F  
International Commerce Centre  
1 Austin Road West  
Kowloon, Hong Kong

Main: +852.2970.7788  
Email: [info@ap.equinix.com](mailto:info@ap.equinix.com)

## About Equinix

---

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most-interconnected data centers. In 48 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies.

In a digital economy where enterprise business models are increasingly interdependent, interconnection is essential to success. Equinix operates the only global interconnection platform, sparking new opportunities that are only possible when companies come together.